

28. (new) A cosmetic composition suitable for smoothing of the skin which comprises an amount of cinnamic acid or derivative thereof effective to provide for enhanced smoothing of the skin and further comprising a cosmetically acceptable carrier therefor.

29. (new) A cosmetic composition suitable for tightening of the skin and which comprises an amount of cinnamic acid or derivative thereof effective to promote tightening of the skin and further comprising a cosmetically acceptable carrier therefor.

30. (new) A cosmetic composition suitable for alleviating the effects of menopause on the skin comprising an amount of cinnamic acid or derivative thereof effective to alleviate the effects of menopause on the skin and further comprising a cosmetically acceptable carrier therefor.

31. (new) A cosmetic composition suitable for alleviating the effects of menopause on collagen comprising an effective amount of cinnamic acid or a derivative thereof effected to alleviate the effects of menopause on collagen and further comprising a cosmetically acceptable carrier therefor.

32. (new) The cosmetic composition of Claim 27, which further comprises at least one other product which stimulates collagen synthesis.

28. (new) A cosmetic composition suitable for smoothing of the skin which comprises an amount of cinnamic acid or derivative thereof effective to provide for enhanced smoothing of the skin and further comprising a cosmetically acceptable carrier therefor.

29. (new) A cosmetic composition suitable for tightening of the skin and which comprises an amount of cinnamic acid or derivative thereof effective to promote tightening of the skin and further comprising a cosmetically acceptable carrier therefor.

30. (new) A cosmetic composition suitable for alleviating the effects of menopause on the skin comprising an amount of cinnamic acid or derivative thereof effective to alleviate the effects of menopause on the skin and further comprising a cosmetically acceptable carrier therefor.

31. (new) A cosmetic composition suitable for alleviating the effects of menopause on collagen comprising an effective amount of cinnamic acid or a derivative thereof effected to alleviate the effects of menopause on collagen and further comprising a cosmetically acceptable carrier therefor.

32. (new) The cosmetic composition of Claim 27, which further comprises at least one other product which stimulates collagen synthesis.

33. (new) The composition of Claim 28, which further comprises at least one other product which stimulates collagen synthesis.

34. (new) The cosmetic composition of Claim 29, which further comprises at least one other product which stimulates collagen synthesis.

35. (new) The cosmetic composition of Claim 28, which further comprises at least one other product which stimulates collagen synthesis.

36. (new) The cosmetic composition of Claim 31, which comprises at least one other product which stimulates collagen synthesis.

37. (new) The cosmetic composition of Claim 32, wherein said other product is selected from the group consisting of plant hormones, vitamin C and derivatives thereof.

38. (new) The cosmetic composition of Claim 33, wherein said other product which stimulates collagen synthesis is selected from the group consisting of plant hormones, vitamin C and derivatives thereof.

39. (new) The cosmetic composition of Claim 34, wherein said other product which stimulates collagen synthesis is selected from the group consisting of plant hormones, vitamin C and derivatives thereof.

41. (new) The cosmetic composition of Claim 36, wherein said other product which stimulates collagen synthesis is selected from the group consisting of plant hormones, vitamin C and derivatives thereof.

42. (new) The cosmetic composition of Claim 27, which further comprises another compound which stimulates lipid synthesis.

43. (new) The cosmetic composition of Claim 28, which further comprises another compound which stimulates lipid synthesis.

44. (new) The cosmetic composition of Claim 29, which further comprises another compound which stimulates lipid synthesis.

45. (new) The cosmetic composition of Claim 30, which further comprises another compound which stimulates lipid synthesis.

46. (new) The cosmetic composition of Claim 31, which further comprises another compound which stimulates lipid synthesis.

47. (new) The cosmetic composition of Claim 42, wherein said other compound which stimulates lipid synthesis is a plant hormone.

48. (new) The cosmetic composition of Claim 43, wherein said other compound which stimulates lipid synthesis is a plant hormone.

49. (new) The cosmetic composition of Claim 44, wherein said other compound which stimulates lipid synthesis is a plant hormone.

50. (new) The cosmetic composition of Claim 45, wherein said other compound which stimulates lipid synthesis is a plant hormone.

51. (new) The cosmetic composition of Claim 46, wherein said other compound which stimulates lipid synthesis is a plant hormone. --

102230-5708860